



EMERSON, REID & Co.

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Discover the Competitive Advantages We Provide to Brokers

We invite you to take this opportunity to discover the significant competitive advantages that are available to you through Emerson Reid. As a true wholesale General Agent, our mission is centered on positioning our broker partners to expand and protect their business.



About Emerson Reid

- Founded in 1974
- 7 Office Locations / Over 150 Employees
- Manages Over 2.5 Billion In Insured Premium, 200,000 Medical Lives & 7,200 Group Disability Policies

True Wholesaler

- Brokers Are Our Only Clients
- We Do Not Compete Against Our Brokers

Complete Broker Partner

- Broker Training
- Individual Medical Department
- Small Group Medical Department
- Large Group Medical Department
- Ancillary Department
- DBL Department
- Marketing Department
- Worksite Department
- Benefits Council (On Staff)
- Employer Services
- Specialty Products

Marketing & Sales

- Digital Marketing Center
- iDecide Individual Platform
- Private Labeled Newsletters
- Private Labeled Compliance Bulletins
- Employee Benefit Websites (No Cost)
- Large Group Presentation Templates
- Health Advocate Competitive Rates

Carriers

- True GA Contracts In NY, NJ, PA, CT & DE
- Only GA In PA With all "Blue" Contracts

Information Technology

- Online Quoting For Small Group & Individuals
- Online Carrier Forms & Documents
- Online HR360 Research Center
- Online Commission Portal (w/Electronic Funds Transfer)
- Market Beat Newsletter (w/Instant Marketing)
- HRIS Platform w/Carrier Connections
- EmersonReid.com