

# EMERSON, REID & Co.

*Discover The Competitive Advantages We Provide To Brokers*



**W**e invite you to take this opportunity to discover the significant competitive advantages that are available to you through Emerson Reid. As a true wholesale General Agent, our mission is centered on positioning our broker partners to expand and protect their business.

## **About Emerson Reid**

- » Founded in 1974
- » 8 Office Locations / Over 130 Employees
- » Manages Over 2.5 Billion In Insured Premium, 200,000 Medical Lives & 7,200 Group Disability Policies

## **True Wholesaler**

- » Brokers Are Our Only Clients
- » We Do Not Compete Against Our Brokers

## **Complete Broker Partner**

- » Broker Training
- » Small & Large Group Medical Department
- » Ancillary Department
- » Worksite Department
- » Quoting Department
- » Marketing Department
- » Speciality Products
- » Individual Products
- » Sole Proprietor Products

## **Marketing & Sales**

- » Private Labeled Marketing Material
- » Employee Benefit Websites (no cost)
- » Optimized Benefits Discount Card (no cost)
- » Health Advocate Competitive Rates
- » Access To Univers (worksite provider)

## **Carriers**

- » True GA Contracts In NY, NJ, PA, CT & DE
- » Only GA In PA With 3 “Blue” Contracts

## **Information Technology**

- » Online Quoting For Small Group & Individuals
- » Online Carrier Forms & Documents
- » Award Winning Research Center
- » Weekly Newsletter With Searchable Archive
- » 24/7 Online Commission Statements
- » Electronic Funds Transfer
- » EmersonReid.com



**Looking For An Advantage?**